

SPREMI Thursday 25 January 2024, 3pm

Arken, Helikon (Fabriksgatan 2, Åbo)

Zoom: <https://aboakademi.zoom.us/j/66312703059>, Meeting ID: 663 1270 3059).

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“WHEN YOUR ITALIAN FRIEND APPROVES, THE PLACE IS DEFINITELY GOOD”: CONSTRUCTING THE AUTHENTIC IN USER-GENERATED ONLINE RESTAURANT REVIEWS

Adding to the growing scholarly interest in food discourse and user-generated online reviews, this presentation focuses on the discursive construction of authenticity in online reviews of ethnic restaurants on TripAdvisor. The presentation reports work in progress and initial observations on how reviewers make authenticity assessments of their dining experience in ethnic restaurants in three Nordic capitals, Helsinki, Stockholm, and Oslo.