

Digital Discourses and Online Community Building: Reflections and Findings from my 3-year Postdoc

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ABOUT THE TALK

Reflecting on the progression of my three-year postdoc, from two pre-existing research strands (business email communication and the 'Am I the Asshole' Twitter community) to four strands (now including the Chinese internet and phrasal templates). Showing what went wrong, and what went right, how projects evolved and split into ever more specific niches, and of course going over some insights and findings from three years of primarily qualitative digital discourse analysis which has looked at both text and visual content (including GIFs, which have become a major research focus), mainly in open social media (Twitter and Reddit), but also in closed social media (WeChat) and email.

The Spremi-seminars are open to all – welcome!